

life
is
on

Price & Reference Guide
June 2024

PHONAK
life is on

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Lumity Products

Conversations Shine with Phonak Audéo™ Lumity●



Phonak Audéo™ Lumity Feature Summary

SmartSpeech Technology

AutoSense OS 5.0

90 Premium

- Dynamic Noise Cancellation
- Speech Enhancer
- SpeechSensor
- StereoZoom 2.0
- Motion Sensor Hearing
- UltraZoom
- Roger Technology
- Comfort in Echo
- Speech in Car
- Speech in Loud Noise
- Music
- Comfort in Noise
- Speech in Noise
- Calm Situation
- Streaming Speech
- Streaming Music
- Comfort in Echo (manual)
- Speech in Loud Noise (manual)
- Speech in 360° (manual)
- EchoBlock
- WindBlock
- SoundRelax
- DuoPhone
- Real Ear Sound
- SoundRecover2
- WhistleBlock
- Tinnitus Balance
- 20 Channels

3 Years Warranty

70 Advanced

- Dynamic Noise Cancellation
- StereoZoom 2.0
- Motion Sensor Hearing
- UltraZoom
- Roger Technology
- Comfort in Echo
- Music
- Comfort in Noise
- Speech in Noise
- Calm Situation
- Streaming Speech
- Streaming Music
- Speech in Loud Noise (manual)
- Speech in 360° (manual)
- WindBlock
- SoundRelax
- DuoPhone
- Real Ear Sound
- SoundRecover2
- WhistleBlock
- Tinnitus Balance
- 20 Channels

3 Years Warranty

Enjoy easier hearing in a variety of situations^{1,2,3} with Phonak SmartSpeech Technology in all levels of Lumity

50 Standard

- Motion Sensor Hearing
- UltraZoom
- Roger Technology
- Comfort in Noise
- Speech in Noise
- Calm Situation
- Streaming Speech
- Streaming Music
- WindBlock
- DuoPhone
- Real Ear Sound
- SoundRecover2
- WhistleBlock
- Tinnitus Balance
- 16 Channels

2 Years Warranty

30 Essential

- UltraZoom
- Roger Technology
- Speech in Noise
- Calm Situation
- Streaming Speech
- Streaming Music
- WindBlock
- SoundRecover2
- WhistleBlock
- Tinnitus Balance
- 12 Channels

2 Years Warranty

All levels of Phonak Lumity include:



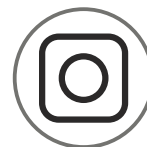
Universal connectivity



Rechargeability



Compatibility with the myPhonak app



Compatibility with Roger and Phonak wireless accessories

* Requires ActiveVent Receiver

** Compared to a standard acoustic coupling in quiet

*** Compared to APD

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1 Appleton, J. (2020) AutoSense OS 4.0 - significantly less listening effort and preferred for speech intelligibility, Phonak Field Study News, retrieved from www.phonakpro.com/evidence, accessed August 23rd, 2022

2 Thibodeau L.M. (2020) Benefits in Speech Recognition in Noise with Remote Wireless Microphones in Group Settings. Journal of the American Academy of Audiology, 31(6), 404411

3 Latzel, M. & Höbl S. (2021) Receiver with mechanical vent provides benefit of open and closed acoustics for better speech understanding in noise and naturalness of own voice perception, Phonak Field Study News, retrieved from www.phonakpro.com/evidence, accessed August 23rd, 2022

4 Wright, A. (2020). Adaptive Phonak Digital 2.0: Next-level fitting formula with adaptive compression for reduced listening effort. Phonak Field Study News, retrieved from www.phonakpro.com/evidence, accessed August 23rd, 2022

RIC - Phonak Audéo™ L



Audéo™ L-R

Rechargeable



Products	Audéo L90-R	Audéo L70-R	Audéo L50-R	Audéo L30-R
Receiver	S / M / P / UP			
MRP (₹) kit	5,57,000	3,70,000	2,16,000	1,24,000
MRP (₹) per unit incl. charger	2,87,000	1,93,500	1,16,500	70,500

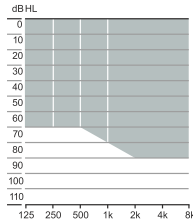
Audéo™ L-312



Products	Audéo L90-312	Audéo L70-312	Audéo L50-312	Audéo L30-312
Receiver	S / M / P / UP			
MRP (₹) per unit	2,70,000	1,75,000	1,03,000	57,000

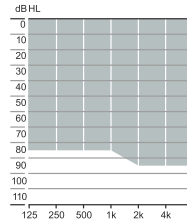
Fitting Range

S Receiver - 47



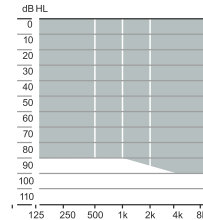
Mild to moderately-severe hearing loss

M Receiver - 51



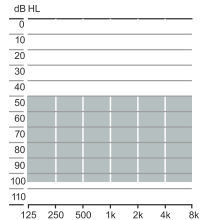
Mild to severe hearing loss

P Receiver - 59



Mild to severe hearing loss

UP Receiver - 71



Moderate to profound hearing loss

Phonak Charger Ease



Phonak Charger Ease is a compact charger for Audéo L-R devices

MRP (₹) per unit

8,500

*1 kit includes 2 hearing aids and a charger

RIC - Phonak Audéo™ Lumity Life



Audéo™ L-RL

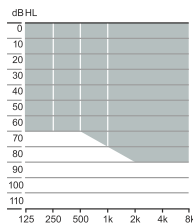
Rechargeable



Products	Audéo L90-RL	Audéo L70-RL	Audéo L50-RL	Audéo L30-RL
Receiver	S / M / P / UP			
MRP (₹) kit	5,83,000	4,00,000	2,51,000	1,58,000
MRP (₹) per unit incl. charger	3,00,000	2,08,000	1,34,000	87,500

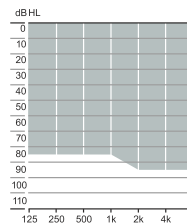
Fitting Range

S Receiver - 47



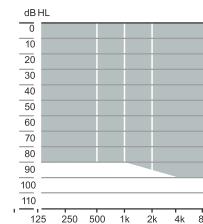
Mild to moderately-severe hearing loss

M Receiver - 51



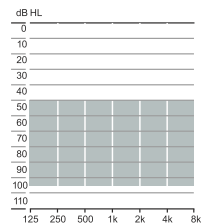
Mild to severe hearing loss

P Receiver - 59



Mild to severe hearing loss

UP Receiver - 71



Moderate to profound hearing loss

Phonak Life Charger



An inductive charger for Audéo Life devices.

MRP (₹)
per unit

8,500

*1 kit includes 2 hearing aids and a charger

RIC – Phonak Slim™



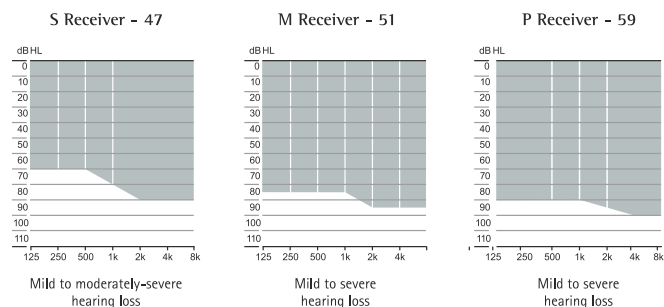
Phonak Slim™ L-R

Rechargeable



Products	Slim L90-R	Slim L70-R	Slim L50-R	Slim L30-R
Receiver	S / M / P			
MRP (₹) per kit*	5,80,000	3,95,000	2,36,000	1,44,000

Fitting Range



Phonak Slim™ Charger



A compact charger with a sleek appearance that perfectly complements Phonak Slim, charging the hearing aids in just three hours to offer a full day* of hearing.

* 16 hours of battery on a single charge, including 8 hours of everyday listening, 4 hours of Bluetooth streaming and 4 hours of TV streaming.

MRP (₹)
per unit

8,500

*1 kit includes 2 hearing aids and a charger

Phonak Naida™ Lumity



Phonak Naida™ L-PR

Rechargeable



Products	Naida L90-PR	Naida L70-PR	Naida L50-PR	Naida L30-PR
MRP (₹) kit	5,57,000	3,70,000	2,16,000	1,24,000
MRP (₹) per unit incl. charger	2,85,000	1,91,500	1,14,500	68,500

Phonak Naida™ L-UP



Products	Naida L90-UP	Naida L70-UP	Naida L50-UP	Naida L30-UP
MRP (₹) per unit	2,70,000	1,75,000	1,00,000	54,500

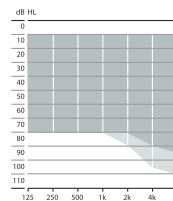
Phonak Naida™ L-SP



Products	Naida L90-SP	Naida L70-SP	Naida L50-SP	Naida L30-SP
MRP (₹) per unit	2,70,000	1,75,000	1,00,000	54,500

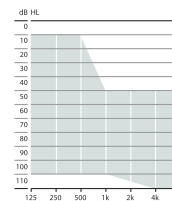
Fitting Range

P Receiver - 69



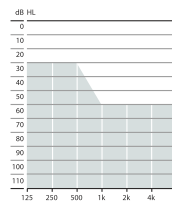
Mild to moderately-severe hearing loss

SP Receiver - 81



Moderate to profound hearing loss

UP Receiver - 84



Severe to profound hearing loss

- SlimTube 4.0
- HE11 680

*All values are as per 2cc coupler data

Phonak Charger Combi BTE 2



The next generation charger solution for Naida L-PR devices.

MRP (₹) per unit	6,500
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*1 kit includes 2 hearing aids and a charger

Phonak Sky™ L



Phonak Sky™ L-PR

Rechargeable



Products	Sky L90-PR	Sky L70-PR	Sky L50-PR	Sky L30-PR
MRP (₹) kit	5,57,000	3,70,000	2,16,000	1,24,000
MRP (₹) per unit incl. charger	2,85,000	1,91,500	1,14,500	68,500

Phonak Sky™ L-UP



Products	Sky L90-UP	Sky L70-UP	Sky L50-UP	Sky L30-UP
MRP (₹) per unit	2,70,000	1,75,000	1,00,000	54,500

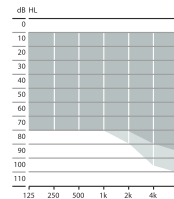
Phonak Sky™ L-SP



Products	Sky L90-SP	Sky L70-SP	Sky L50-SP	Sky L30-SP
MRP (₹) per unit	2,70,000	1,75,000	1,00,000	54,500

Fitting Range

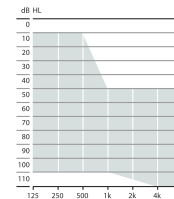
P Receiver - 69



■ SlimTube 4.0
■ HE11 680

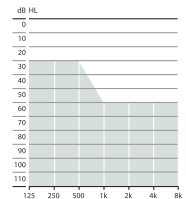
Mild to moderately-severe hearing loss

SP Receiver - 81



Moderate to profound hearing loss

UP Receiver - 84



Severe to profound hearing loss

Phonak Charger Combi BTE 2

*All values are as per 2cc coupler data



The next generation charger solution for Sky L-PR devices.

MRP (₹) per unit

6,500

*1 kit includes 2 hearing aids and a charger



Paradise Products

Phonak Paradise Feature Summary

90 Premium

Comfort in Echo
Speech in Car
Speech in Loud Noise
Music
Comfort in Noise
Speech in Noise
Calm Situation
Streaming Speech
Streaming Music
Comfort in Echo <small>(manual)</small>
Speech in Loud Noise <small>(manual)</small>
Speech in 360° <small>(manual)</small>
UltraZoom Premium
Dynamic Noise Cancellation
Speech Enhancer
EchoBlock
Tap Control*
StereoZoom
WindBlock
SoundRelax
Motion Sensor Hearing*
DuoPhone
Real Ear Sound
SoundRecover2
WhistleBlock
RogerDirect
Tinnitus Balance
NoiseBlock
20 Channels

3 Years Warranty

70 Advanced

Music
Comfort in Noise
Speech in Noise
Calm Situation
Streaming Speech
Streaming Music
Speech in Loud Noise <small>(manual)</small>
Speech in 360° <small>(manual)</small>
UltraZoom Advanced
EchoBlock
Tap Control*
StereoZoom
WindBlock
SoundRelax
Motion Sensor Hearing*
DuoPhone
Real Ear Sound
SoundRecover2
WhistleBlock
RogerDirect
Tinnitus Balance
NoiseBlock
20 Channels

3 Years Warranty

50 Standard

Comfort in Noise
Speech in Noise
Calm Situation
Streaming Speech
Streaming Music
UltraZoom Standard
Motion Sensor Hearing*
DuoPhone
Real Ear Sound
SoundRecover2
WhistleBlock
RogerDirect
Tinnitus Balance
NoiseBlock
16 Channels

2 Years Warranty

30 Essential

Speech in Noise
Calm Situation
Streaming Speech
Streaming Music
UltraZoom Essential
SoundRecover2
WhistleBlock
RogerDirect
Tinnitus Balance
NoiseBlock
12 Channels

2 Years Warranty

Available in all technology levels:
AutoSense OS™ 4.0
 intelligent automation

*Rechargeable models only



Audéo™ P-R

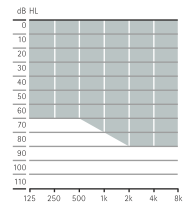
Rechargeable



Products	Audéo P90-R	Audéo P70-R	Audéo P50-R	Audéo P30-R
Receiver	S / M / P / UP			
MRP (₹) kit	5,15,000	3,40,000	2,00,000	1,10,000
MRP (₹) per unit incl. charger	2,64,000	1,76,500	1,06,500	61,500

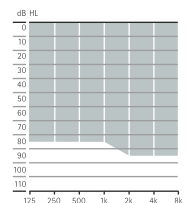
Fitting Range

S Receiver – 47



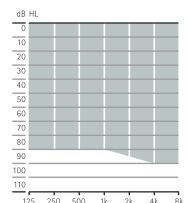
Mild to moderately-severe hearing loss

M Receiver – 51



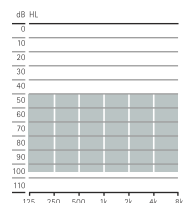
Moderate to severe hearing loss

P Receiver – 59



Mild to severe hearing loss

UP Receiver – 71



Moderate to profound hearing loss

Audéo™ P-312



Products	Audéo P90-312	Audéo P70-312	Audéo P50-312	Audéo P30-312
Receiver	S / M / P / UP			
MRP (₹) per unit	2,50,000	1,61,000	94,500	50,500

Phonak Charger Case Combi 2



Compact charger for Audeo P-R devices.

MRP (₹) per unit

6,500

*1 kit includes 2 hearing aids and a charger



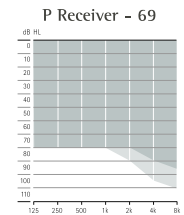
Naida™ P-PR

Rechargeable



Products	Naida P90-PR	Naida P70-PR	Naida P50-PR	Naida P30-PR
MRP (₹) kit	5,15,000	3,40,000	2,00,000	1,10,000
MRP (₹) per unit incl. charger	2,64,000	1,76,500	1,06,500	61,500

Fitting Range

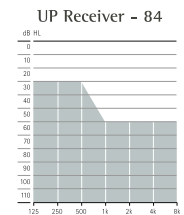


Mild to moderately-severe hearing loss

Naida™ P-UP



Products	Naida P90-UP	Naida P70-UP	Naida P50-UP	Naida P30-UP
MRP (₹) per unit	2,50,000	1,61,000	92,500	48,500



Severe to profound hearing loss

■ SlimTube 4.0
■ HE11 680

*All values are as per 2cc coupler data

Charger Combi BTE 2



The next generation charger solution for Naida P-PR devices.

MRP (₹) per unit	6,500
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*All values are as per 2cc coupler data

*1 kit includes 2 hearing aids and a charger

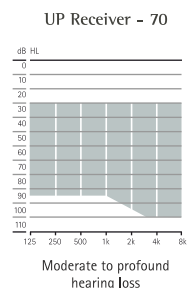
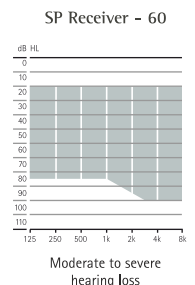
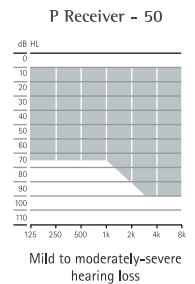
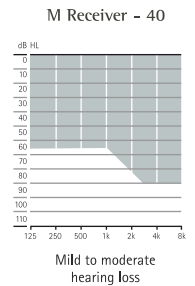


Virto™ P-312 (ITC)



Products	Virto P90-312	Virto P70-312	Virto P50-312	Virto P30-312
Receiver	M / P / SP / UP**			
MRP (₹) per unit	2,50,000	1,61,000	93,000	49,000

Fitting Range



Virto™ P-312 NW 0 (CIC)



Products	Virto P90-312 NW 0	Virto P70-312 NW 0	Virto P50-312 NW 0	Virto P30-312 NW 0
Receiver	M / P / SP			
MRP (₹) per unit	2,50,000	1,61,000	93,000	49,000

Virto™ P-10 NW 0 (CIC)



Products	Virto P90-10 NW 0	Virto P70-10 NW 0	Virto P50-10 NW 0	Virto P30-10 NW 0
Receiver	M / P / SP			
MRP (₹) per unit	2,50,000	1,61,000	93,000	49,000

** UP receiver available only in ITC



Marvel Products

Phonak Marvel Feature Summary

50 Standard

Calm Situation

Speech in Noise

Comfort in Noise

Streamed speech

Streamed music

Streaming programs:

Roger Direct + mic*

Partner Mic + mic*

Phone cal + mic*

Features:

UltraZoom

SNR-Boost

DuoPhone

SoundRecover2

Real Ear Sound

WhistleBlock

Tinnitus Balance

auto Acclimatization

12 Channels

2 Years Warranty

30 Essential

Calm Situation

Speech in Noise

Streamed speech

Streamed music

Streaming programs:

Roger Direct + mic*

Partner Mic + mic*

Phone cal + mic*

Features:

SoundRecover2

WhistleBlock

Tinnitus Balance

auto Acclimatization

8 Channels

2 Years Warranty

RIC – Phonak Audéo™ M



Audéo™ M-R

Rechargeable



Products

Audéo
M30-R

Receiver

S / M / P / UP

MRP (₹)
kit

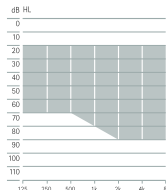
88,000

MRP (₹)
per unit incl.
charger

50,500

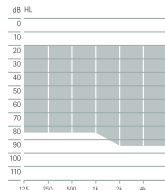
Fitting Range

S Receiver - 46



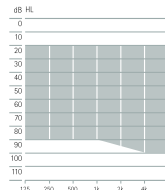
Mild to moderately-severe hearing loss

M Receiver - 50



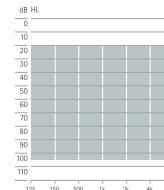
Mild to severe hearing loss

P Receiver - 58



Mild to severe hearing loss

UP Receiver - 67



Moderate to profound hearing loss

Power BTE – Phonak Naida™ M



Naida™ M-SP



Products

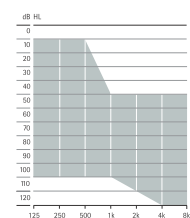
Naida
M30-SP

MRP (₹)
per unit

42,000

Fitting Range

SP Receiver - 81



Moderate to profound hearing loss

HE11 680

*All values are as per 2cc coupler data

*1 kit includes 2 hearing aids and a charger

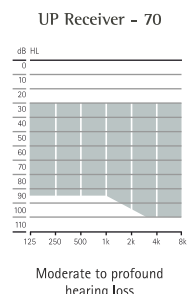
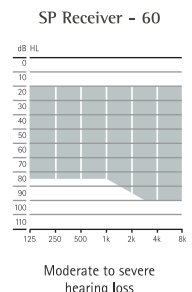
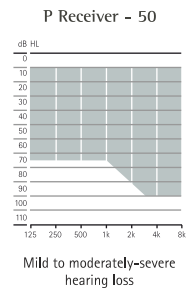
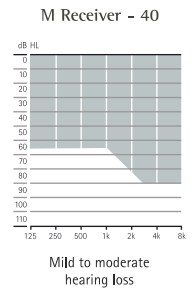


Virto™ M-312 (ITC)



Products	Virto M50-312	Virto M30-312
Receiver	M / P / SP/ UP**	
MRP (₹) per unit	60,000	42,000

Fitting Range



Virto™ M-312 NW 0 (CIC)



Products	Virto M50-312 NW 0	Virto M30-312 NW 0
Receiver	M / P / SP	
MRP (₹) per unit	60,000	42,000

Virto™ M-10 NW 0 (CIC)



Products	Virto M50-10 NW 0	Virto M30-10 NW 0
Receiver	M / P / SP	
MRP (₹) per unit	60,000	42,000

** UP receiver available only in ITC



Belong Products

Phonak Belong Feature Summary

50 Standard

Automatic programs:

Comfort in Noise

Speech in Noise

Calm Situation

Signature features:

UltraZoom - SNR-Boost

DuoPhone

FlexControl

Flex Volume

Real Ear Sound

RogerReady

Roger and directional setting

SoundRecover2

BroadbandBooster

Tinnitus Balance noise generator

WhistleBlock

NoiseBlock

QuickSync

User Preference Tuning

auto Acclimatization

12 Channels

2 Years Warranty

30 Essential

Automatic programs:

Speech in Noise

Calm Situation

Signature features:

UltraZoom - Essential

SoundRecover2

BroadbandBooster

Tinnitus Balance noise generator

WhistleBlock

NoiseBlock

QuickSync

User Preference Tuning

auto Acclimatization

8 Channels

2 Years Warranty

Custom - Phonak Virto™ B



Virto™ B-312 (ITC)



Products	Virto B50	Virto B30
Receiver	M / P / SP / UP**	
MRP (₹) per unit	44,500	31,000

Virto™ B-312 NW 0 (CIC)



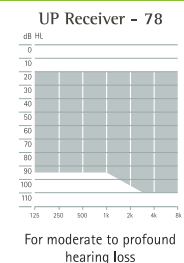
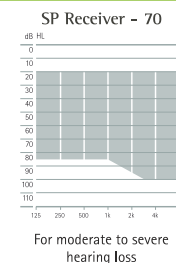
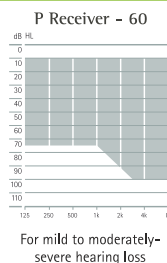
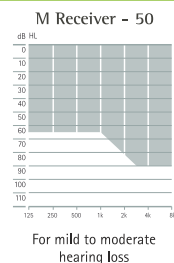
Products	Virto B50	Virto B30
Receiver	M / P / SP	
MRP (₹) per unit	44,500	31,000

Virto™ B-10 NW 0 (CIC)



Products	Virto B50	Virto B30
Receiver	M / P / SP	
MRP (₹) per unit	44,500	31,000

Fitting Range



** UP receiver available only in ITC



Terra Products

Phonak Terra Feature Summary

Terra+

AutoSense OS™ 5.0 (Limited)

Speech in Noise

Calm Situation

AutoSense OS 5.0 (streaming)

Media speech + mic

Media music + mic

Additional programs

Max. additional programs 4

Streaming programs

PartnerMic + mic

Phone call + mic

Features

UltraZoom

Broadband Booster1

User Preference Tuning

Auto Acclimatization

Environmental balance

SoundRecover2

SoundRecover

WhistleBlock

NoiseBlock (Limited settings)

QuickSync

Fine tuning channel 10

Wireless accessory

TV Connector

Phonak PartnerMic™

Phonak RemoteControl

Apps

myPhonak

2 Years Warranty

Terra

AutoSense OS™ 5.0 (Limited)

Speech in Noise

Calm Situation

AutoSense OS 5.0 (streaming)

Media speech + mic

Additional programs

Max. additional programs 4

Streaming programs

Phone call + mic

Features

UltraZoom

Broadband Booster1

User Preference Tuning

Auto Acclimatization

Environmental balance

SoundRecover

WhistleBlock

NoiseBlock (Limited settings)

QuickSync

Fine tuning channel 8

2 Years Warranty

1 Available for Phonak Terra+ BTE-UP and Phonak Terra BTE-UP only

2 Available for BTE products only



Phonak Terra™



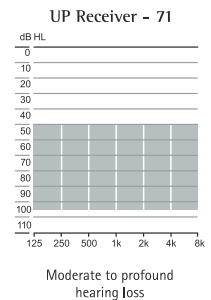
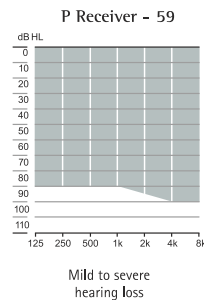
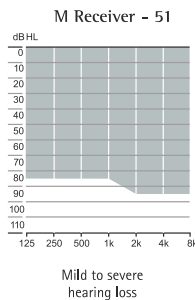
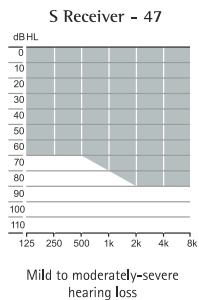
Products	RIC 312 S / M / P / UP	BTE M / SP / UP
MRP (₹) per unit	26,500	

Phonak Terra+™

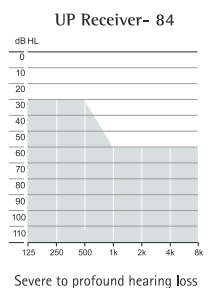
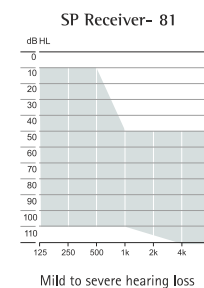
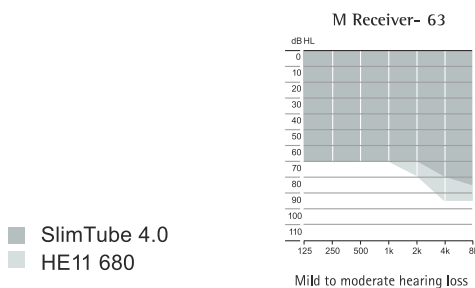


Products	RIC 312 S / M / P / UP	BTE M / SP / UP
MRP (₹) per unit	36,500	

RIC - Fitting Range



BTE - Fitting Range



■ SlimTube 4.0
■ HE11 680



Vitus+ Products

Vitus+

Everyday Automatic:

Calm Situation

Speech in Noise

Additional programs:

Max. additional programs 4

Speech in Noise

Calm Situation

Comfort in Noise

Music

Acoustic phone

Custom program

Wireless Fitting

Features:

UltraZoom

SoundRecover

User Preference Tuning

WhistleBlock

NoiseBlock

QuickSync

IP Rating 68

Auto Acclimatization

6 Channels

2 Years Warranty



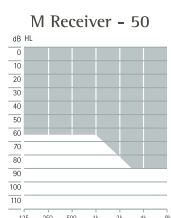
Vitus+ Custom



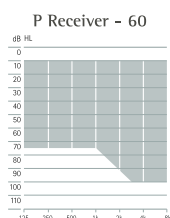
Products	Vitus + 10 NW 0 (CIC)	Vitus + 312 (ITC)
Receiver	M / P / SP / UP**	
MRP (₹) per unit	25,500	

** UP receiver available only in ITC

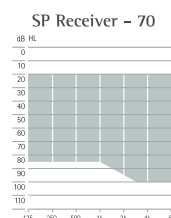
Fitting Range



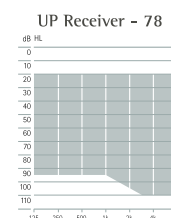
Mild to moderate hearing loss



Mild to moderately-severe hearing loss



Moderate to severe hearing loss



Moderate to profound hearing loss



Accessories

Phonak Chargers

Phonak Charger Ease



Compatibility : Audeo L-R /
CROS L-R

MRP (₹)
per unit

8,500

Phonak Life Charger



Compatibility : Audeo™
L-RL / P-RL

MRP (₹)
per unit

8,500

Phonak Charger Case Combi 2



Compatibility : Audeo™ P-R / M-R
Cros P-R

MRP (₹)
per unit

6,500

Phonak Charge and Care



Compatibility : Audeo™ P-R /
Cros P-R

MRP (₹)
per unit

8,500

Charger Combi BTE 2



Compatibility : Naida™ L-PR / P-PR
Sky™ L-PR

MRP (₹)
per unit

6,500

Phonak Slim™ Charger




Compatibility : Slim™ L-R


MRP (₹)
per unit

8,500

Phonak CROS



CROS L-R			Compatibility			
	Products	CROS L-R	CROS L-R	Audéo L-R	Naida L-PR	Sky L-PR
	MRP (₹) per unit	48,500		•	•	•

CROS P-R			Compatibility				
	Products	CROS P -R	CROS P-R	Audéo™ P-R 90	Audéo™ P-R 70	Audéo™ P-R 50	Audéo™ P-R 30
	MRP (₹) per unit	44,500		•	•	•	•

Roger

Roger On™ iN - V2
(with inbuilt receiver)

Versatile microphone dedicated for all conversation where background noise is present

MRP (₹) per unit	90,000
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Roger Select™ iN
(with inbuilt receiver)

Adaptive microphone suitable for all listening situations

Color : Champagne

MRP (₹) per unit	75,000
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Roger On - V2
(without inbuilt receiver)

Versatile microphone dedicated for all conversation where background noise is present

Color : Champagne

MRP (₹) per unit	57,500
------------------	--------

Roger receiver

NeckLoop 03

Roger NeckLoop is a Roger receiver that pairs any hearing device with a T-coil to Roger microphones



Color : Champagne

MRP (₹)
per unit

32,000

X 03 (Single Receiver)

Roger X is a miniature universal Roger receiver that is compatible with hearing instrument and cochlear implant speech processor.



Color : Champagne

MRP (₹)
per unit

16,000

Phonak Accessories

Phonak Partner Mic™

Lightweight wireless microphone



MRP (₹)
per unit

19,000

TV Connector

Enhance the TV listening experience



MRP (₹)
per unit

15,000

Phonak Remote Control

Discreet remote control



MRP (₹)
per unit

10,500

New Phonak Batteries

Improved offering of Zinc-Air Batteries

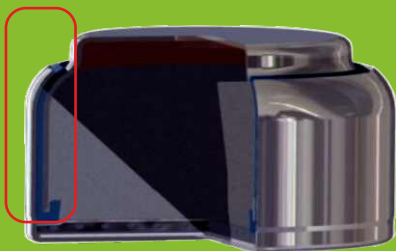


- Featuring an updated package design, our new Phonak battery blister cards carry a modern look and feel.
- Our HI batteries are mercury-free and adhere to our high quality standards.
- Phonak is a well-established and trusted brand in the hearing care industry.
- Zinc-air batteries are available in the following sizes: 10, 13, 312 and 675.
- Our new Phonak zinc-air batteries offer significantly better battery life and improved performance for wireless streaming and hands-free calling (as compared to current Phonak batteries.)

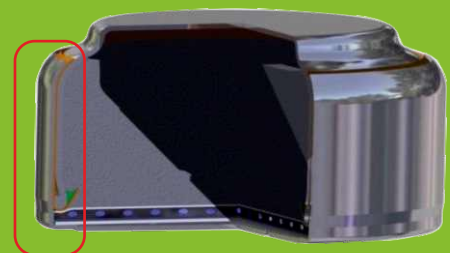
Phonak Branded Batteries TFT (Thin Foil Technology)

Item Description	MRP (₹)
Phonak 675 MF (Pack of 6)	240
Phonak 13 MF (Pack of 6)	240
Phonak 312 MF (Pack of 6)	240
Phonak 10 MF (Pack of 6)	240

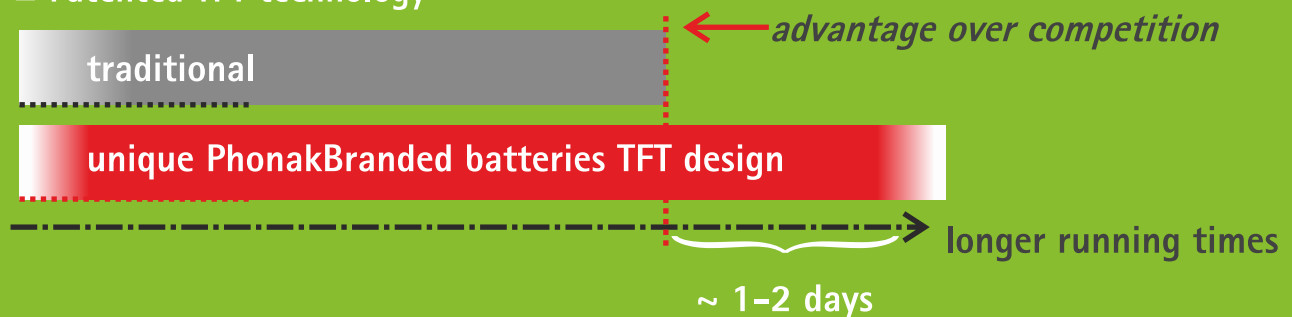
Standard



TFT



- Sealing Technology (TFT) results in significant pure cell design capacity increase
- Patented TFT technology



*MF: Mercury Free

Choose

powerone)))



powerone))) hearing aid batteries are manufactured in Ellwangen, Germany, in the world's largest and most modern production plant for environment friendly hearing aid batteries.

PHONAK
life is on

Authorised supplier of
powerone))) Batteries in India.



Item Description	MRP (₹)
POWERONE 675 MF (Pack of 6)	240
POWERONE 13 MF (Pack of 6)	240
POWERONE 312 MF (Pack of 6)	240
POWERONE 10 MF (Pack of 6)	240

*MF: Mercury Free

Guidelines for online sale and distribution of products of Sonova Hearing India Private Limited

Effective: 1st June 2019

Sonova Hearing India Private Limited ("SHIPL"), sells medical devices including hearing aids and wireless hearing accessories (the "Products") in India inter alia which bear the trademark and brand of "Phonak" and "Unitron".

In the Indian market, SHIPL sells its Products through its authorised distributors and dealers, who provide high standards of best practices, including in hearing assessment, fitting, programming and subsequent rehabilitative services to its patients.

Authorised dealers follow a recommended protocol and have knowledge of SHIPL's technology, skills and / or expertise as regards the suitability, programming and fitting of the Products and software, therefore in an individual appointment they are able to provide patients with numerous value added services including but not limited to, (i.) evaluation of the patient's hearing loss through an audiometric test, (ii) select the right technology for the patient as per the patient's needs; (iii) fine-tune the hearing aid fitting with available software based on patient-specific behavioral measures and (iv) provide counseling and aural rehabilitative services relative to the patient's specific needs, including care and maintenance of the hearing aid, (v.) replacements and (vi.) instructions on hearing aid features, such as how to utilize it with wireless systems by applying their knowhow of the Products.

Due to such services and support provided to the patients, it is beneficial to the patients that the Products are provided by only our authorised distributors (who sell to our dealers) and our dealers.

In addition, it is SHIPL's right to protect the sanctity of its distribution channels, including both online and offline sales, in an attempt to safeguard the goodwill and reputation of its Products and its brand image.

Every seller who wishes to sell SHIPL's Products online is required to obtain prior written approval from SHIPL for the sale of its Products. In this manner, the risks associated with online sales of its Products are minimized by SHIPL.

SHIPL will, without assuming any liability, refuse to accept sales of its Products made through online marketplaces by any seller or by e-commerce platform (not being an authorized distributor or dealer of SHIPL, who fall under the subsequent paragraph), and no after sales and warranty may be granted by SHIPL (at its discretion) in relation to such unauthorized sales.

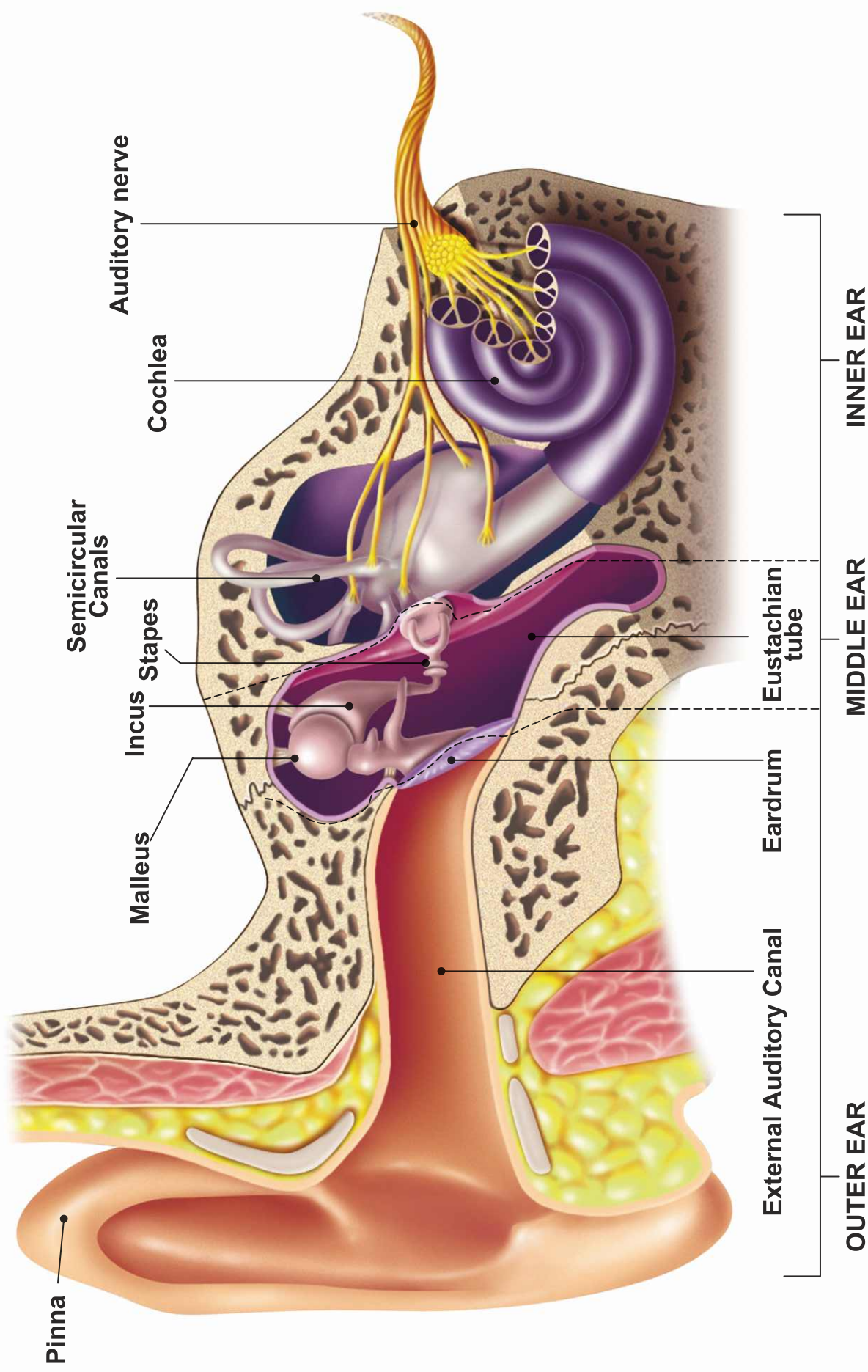
The above mentioned guidelines are also applicable to all authorised distributors and dealers of SHIPL, who are hereby restrained from using, marketing, advertising, displaying or supplying for sale, SHIPL's Products on any online platform without the prior written approval of SHIPL. SHIPL will independently determine noncompliance of the above guidelines. In the event an authorized distributor or a dealer does not comply with the above guidelines, SHIPL may take action against such authorized distributor(s) and dealers, including discontinuation of its engagement with them.

As on 1st June 2019, SHIPL has not authorized any person, proprietorship, firm, company or e-commerce marketplace to sell its Products online.

Anyone found listing, selling, marketing, advertising, displaying or supplying for sale, SHIPL's Products on an any online marketplace or e-commerce platform and displaying SHIPL's images and logos in connection with such sale, without obtaining prior written approval from SHIPL, will be considered as infringing SHIPL's intellectual property rights and may be subject to legal proceedings at its sole risk and cost.

* Price list effective from 1st June 2024
This price list supersedes all previous price lists and is subject to changes without any prior notice.

EAR Anatomy





life is on


Since 1947, Phonak is dedicated to preserving life quality by opening new acoustic worlds. Already back then, in the days of our foundation, our company was driven by a formative conviction: We believe that well-hearing equates to well-being and thus is essential for living life to the fullest. In fact, the sense of hearing is directly linked to social, emotional, cognitive and physical well-being. Today as in future, we thrive to offer the broadest portfolio of innovative hearing solutions. And, together with our hearing care professionals, we keep on focusing on what matters most: improving speech understanding, changing people's lives and having a positive effect on society as a whole.

www.phonak.com

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sonova
HEAR THE WORLD

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Phone No.: 022 6782 0666 | Toll Free No.: 1800 120 4401

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