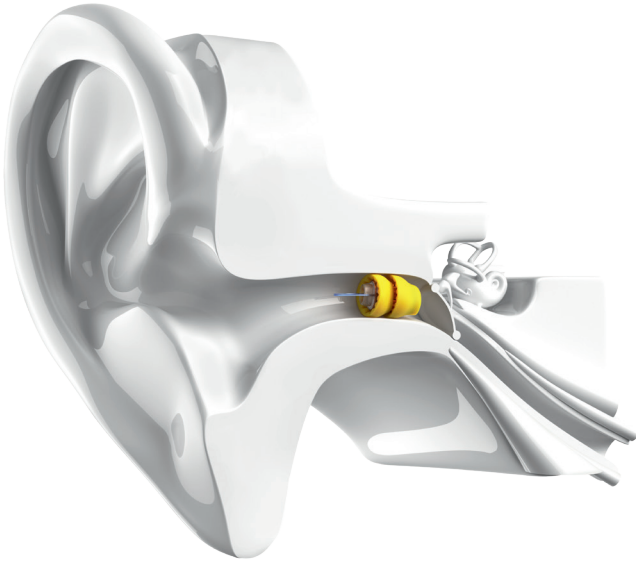


All the great benefits you know and love with Lyric now with self-replacement



life is on

Since 1947, Phonak is dedicated to preserving social, emotional and physical life quality by opening new acoustic worlds. We believe that well-hearing equates to well-being and is essential to living life to the fullest. Today we offer the broadest portfolio of innovative solutions. And, together with our hearing care professionals, we keep on focusing on what matters most: improving speech understanding, changing people's lives and having a positive effect on society as a whole.

www.phonak.com/lyric



- ✓ World's only 100% invisible, 24/7 hearing aid
- ✓ Offers tinnitus relief day and night
- ✓ Provides clear, natural sound
- ✓ With no daily hassles
- ✓ Now with self-replacement option

Phonak Lyric™ with self-replacement.

Invisible hearing, convenient living



Lyric with self-replacement is an FDA-cleared alternative to streamline your Lyric subscription.

Lyric with self-replacement is a hearing care professional-guided procedure for patients who would feel comfortable replacing their Lyric devices every other time on their own.

This new optional procedure lets you replace Lyric devices independently, increasing your reassurance and reducing visits to your hearing care professional.

Phonak Lyric with self-replacement for wherever life's adventures take you

Time-saving:

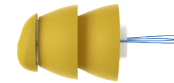
With up to 50% fewer visits, leaving more time for you.

Flexibility:

More control over your Lyric hearing solution.

Confidence:

Reassurance to live your life without interruption.



If you have been wearing Lyric for at least 3 months, you may be a candidate for self-replacement.

Talk to your hearing care professional (HCP) to find out if you meet the additional candidacy requirements (i.e., Lyric and medical history).



If you are a candidate, it's easy to get started with self-replacement in a few short steps:

1

Your HCP will provide in-office training.

2

Following training, both you and your HCP will decide if you are ready for self-replacement.

3

Repeat training if necessary or start with self-replacement for every other replacement.

4

Once approved for self-replacement, you will continue to visit the HCP every other replacement for ear health checks and to receive devices for self-replacement.

